



CHRISTINE ELLIS

Principal Consultant

Professional experience

Christine has almost 30 years working in, and for, the Australian and ACT governments.

She has worked on complex issues such as Commonwealth/State negotiations on forests, managing the communications and media for the re-released Murray-Darling Basin Plan and developing fundraising strategies for NGOs to develop alternative revenue streams. Her significant experience cuts across policy development, government relations, fundraising and donor management, stakeholder engagement, business development, strategic positioning, internal communications and relationship management.

She has also held senior roles in the not-for-profit sector focused on strategic direction-setting, issues management, and marketing and communications.

As a consultant, Christine works closely with wide-ranging public sector organisations to develop innovative solutions.

Consulting expertise

Christine's programs and workshops are based on leading-edge concepts and theories based around practical application.

Christine designs and delivers learning and development programs, facilitates team building and planning workshops, undertakes organisational reviews, develops communication strategies and provides coaching.

Her areas of specialisation include: leadership; change management; internal and external communication; marketing campaigns; media and issues management; fundraising strategies; and public sector accountabilities.

Publications

Contributor to Knowledge Seeking Strategies of Natural Resource Professionals, edited by Prof. Peter Cullen.

Co-author of L van Kerkhoff, S Courville, G Bammer, S Cork, D Dumaresq and C Ellis 2007, "Mutual dependence, mutual strength: trust, social learning and collaboration", in Research Collaboration: Relationships and Praxis, edited by S. Ritchie, Sense Publishers, Rotterdam, p. 203-225.

Co-author of chapter on "Effective knowledge and adoption" for publication in Knowledge for managing Australian landscapes – the Land & Water Australia legacy.

Professional qualifications

- Graduate Diploma in Public Law
- Bachelor of Applied Sciences
- Masters in Strategic Communication (commenced 2014)
- Certificate IV in Training and Assessment (TAE40110)
- Member of the International Association of Business Communicators
- DiSC profile
- Human Synergistics Life Styles Inventory multi-source feedback instrument
- Human Synergistics Organisational Culture Inventory and Organisational Effectiveness Inventory
- ProfileXT