



CHRISTINE ELLIS

ASSOCIATE CONSULTANT

PROFESSIONAL EXPERIENCE

Christine has almost 30-years working in, and for, the Australian and ACT governments.

She has worked on complex issues such as Commonwealth/State negotiations on forests, managing the communications and media for the re-released Murray-Darling Basin Plan and developing fundraising strategies for NGOs to develop alternative revenue streams. Her significant experience cuts across policy development, government relations, fundraising and donor management, stakeholder engagement, business development, strategic positioning, internal communications and relationship management.

She has also held senior roles in the not-for-profit sector focused on strategic direction-setting, issues management, and marketing and communications.

As a consultant, Christine works closely with wide-ranging public sector organisations to develop innovative solutions.

Christine designs and delivers learning and development programs, facilitates team building and planning workshops, undertakes organisational reviews, develops communication strategies and provides coaching. Her programs and workshops are based on leading-edge concepts and theories based around practical application.

Her areas of specialisation include:

- leadership
- change management
- internal and external communication
- marketing campaigns
- media and issues management
- fundraising strategies
- public sector accountabilities.



PROFESSIONAL QUALIFICATIONS

- Graduate Diploma in Public Law
- Bachelor of Applied Sciences
- Masters in Strategic Communication (commenced 2014)
- Certificate IV in Training and Assessment
- Member, International Association of Business Communicators
- DiSC profile
- Human Synergistics Life Styles Inventory multi-source feedback instrument
- Human Synergistics Organisational Culture Inventory and Organisational Effectiveness Inventory
- ProfileXT
- LPP360 multi-source feedback instruments

CONTACT

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interact with us